

# social health news

AMERICAN SOCIAL HEALTH ASSOCIATION



Vol. 35, No. 7

SEPTEMBER, 1960

## ROCKY MOUNTAIN PROJECT AREA SCENE OF SUMMER WORKSHOPS AND CONFERENCES



**William D. Carlson, Ph.D., Dean, Nevada Southern University, discusses family life education with Mrs. Elizabeth S. Force, Associate Director of Education, the American Social Health Association, and Calvin H. Reed, Ph.D., Co-ordinator, Rocky Mountain Project, and Professor of Education, University of Nevada. Dr. Carlson presided at the opening session of the Nevada Family Life Conference held June 20 and 21 at Clark County Convention Hall in Las Vegas.**

A series of family life education workshops was held in Nevada, New Mexico and Utah during the summer.

Sponsored by the American Social Health Association and the National Congress of Parents and Teachers in cooperation with institutions of higher education, local committees, civic and state groups; these workshops were keyed to training school and community leadership as an integral part of the ASHA-NCPT Rocky Mountain Project in Family Life Education.

The Rocky Mountain Project, established a year ago, consists of pilot operations in Arizona, Nevada, New Mexico and Utah which are geared toward establishing a partnership be-

tween education and the wider surrounding community to which education must look for support.

The purpose of this Project is to make schools and community programs of family life stronger and better coordinated and, where such programs do not exist, to create them.

The Rocky Mountain area was chosen because it affords a variety of situations conducive to experimental approaches, has excellent PTA groups and other leadership, and because populations and number of communities are sufficiently low to be manageable.

Two conferences and one workshop

(Continued on page 2)

## PARENTS HUNGRY FOR KNOWLEDGE, NATIONAL CONFERENCE TOLD

### **Speaker Urges Clearer Definitions, Better Communications**

"Parents are hungry for knowledge and for information that will enable them to keep their children emotionally stable, mentally healthy, and morally sound," stated Mrs. Clifford N. Jenkins, speaking before the American Social Health Association's joint meeting at the Annual Forum of the National Conference on Social Welfare in Atlantic City in June.

Urging better communication, Mrs. Jenkins, who is first vice-president of the National Congress of Parents and Teachers, deplored the "great gulf" between the researcher and the user of research. She said that there is need for a "middleman between the producer of knowledge and the consumer of knowledge."

She charted the complex task of being a good parent, stressing the need for parent and family life education "to help adults understand their own needs, attitudes and limitations and to develop more satisfying personal adjustments."

Mrs. Jenkins pointed out that "There are too few school systems giving young people adequate preparation for the gravest of human responsibilities—parenthood," concluding that "the splendid possibilities inherent in each individual will be realized only as we bring to the men and women who are now parents, and to the boys and girls who are the parents of the future, the knowledge and insights necessary to foster rich psycho-social development and productive living."

Highlights of other ASHA panelist's remarks before the National Conference will be presented in future issues of the News.

## ROBERT S. TATE, JR., APPOINTED CHAIRMAN OF REGIONAL COMMITTEE

The Reverend Robert S. Tate, Jr., well-known Texas minister, has been named chairman of the American Social Health Association's Regional Committee for the Southwest. ASHA president, Frank H. Heller, has announced.

An advisory and consultant group comprised of representatives from eight states, the committee assists the board and regional staff in the development of ASHA program and support.

Reverend Tate has served as minister of the Alamo Heights Methodist Church of San Antonio for the past ten years. Prior to that time, he was pastor of the Oak Park Methodist Church of Corpus Christi.

A native of Dallas, he received his Bachelor of Divinity from Duke University and his A.B. from Southern Methodist University.

"The Rev. Robert S. Tate's con-



Rev. Robert S. Tate, Jr.

sistent efforts to improve the temporal as well as the spiritual welfare of his fellow man make him an excellent member of the Regional Committee," Heller said of his appointment. "We are indeed fortunate to have him as a chairman."

A recipient of the Lane Bryant Award in 1957, Rev. Tate was also selected Outstanding Young Man of Corpus Christi and one of the five outstanding young men in Texas by the Junior Chamber of Commerce in 1949.

Chairman of the American Social Health Committee in San Antonio since 1958, Rev. Tate is a member of the board and past president of the Texas Social Welfare Association; vice president of the Texas Association for Mental Health, and president of the Bexar County Legal Aid Society.

He is married to the former Ella Mae Starke. They have four children.

### Rocky Mountain Area Meetings

(Continued from page 1)

were held in Nevada, June 13-24, a leadership training institute in Utah, July 18-29, and a community leadership workshop in New Mexico, August 1-5. Mrs. Elizabeth S. Force, ASHA associate director of education, served as consultant and program participant for all of these.

First of the summer series was held in Nevada in cooperation with the Nevada State Department of Education.

The tri-part summer sessions, two conferences and one workshop, were held at the University of Nevada, and in the cities of Reno and Las Vegas.

Conferences were planned by Mrs. Force and Genevieve Pieretti, State Supervisor of Home Economics Education; and the workshop was under the supervision of Calvin H. Reed, associate professor of education; Dr. Marilyn J. Horn, director of home economics; and Dr. Patricia A. Triple, associate professor of home economics—all faculty members of the University of Nevada.

Theme of the conference, for which Mrs. Force gave the keynote address, was: "Competencies for Effective Family Living."

The Utah Leadership Training Institute, held at Utah State University, Logan, provided opportunities for individuals to obtain family life content appropriate to their needs, and

to gain experience in group discussion.

Activities were planned and reviewed daily by Dr. Mildred I. Morgan, Florida State University, and Mrs. Force, co-directors of the Institute, in cooperation with Dean Dorothy Dyer and C. Jay Skidmore, Utah State family life experts, and Mrs. Roberta Hunt, Utah Project Consultant.

Methods and techniques of winning the cooperation of those who will be involved in the project were demonstrated. Skills were sharpened and heightened through frequent practice sessions. Participants were encouraged to learn how to help leadership emerge from groups which they will later be conducting.

The New Mexico Leadership Training Institute held at New Mexico University in Las Cruces worked to train leadership teams representing a cross-section of community responsibility. Special emphasis was placed on helping these teams, which include Indian representatives, to organize and conduct discussion groups for home and family life education in their own communities.

Clarence M. Hill, Director of Research, Santa Fe Department of Education, and a member of the Rocky Mountain Project Advisory Committee, served as consultant.

### NATIONAL HEALTH COUNCIL PROJECT

A project to develop uniform accounting principles and definitions for national voluntary agencies has been launched by the National Health Council, according to an announcement made by Dr. James E. Perkins, president of the council. In the project, fifteen national voluntary agencies, including ASHA, will work under council auspices.

Dr. Perkins pointed out that it is another manifestation of the willingness of the national voluntary agencies to work for a common concern.

### NEW PUBLICATION

The American Social Health Association has just released a new publication which describes the Rocky Mountain Project. Entitled "New Frontiers in Family Life Education—a United Approach," it is available through the Publications Division, 1790 Broadway, New York, N. Y.

Social Health NEWS

published by

THE AMERICAN SOCIAL HEALTH  
ASSOCIATION

1790 Broadway, New York 19, N. Y.

Frank H. Heller - - - President

Conrad Van Hyning - Executive Director

Mary K. Mangan - - - Editor

COPYRIGHT 1960 BY AMERICAN SOCIAL HEALTH  
ASSOCIATION, 1790 BROADWAY, NEW YORK, N. Y.

## Recent Additions to Social Health VD Library Suggested Reading

"Everyone Should Know." 20¢ single copy, \$2.00 per dozen. Describes symptoms, treatment and new trends in venereal diseases.—A-900

"VD Is Still a Teenage Problem" (Bird). 5¢. Reprint from "Parents" Magazine. Highlights, "Teenage VD," its implications to community and home.—A-903

"VD—Old Plague—New Challenge" (Richman). 25¢. Outlines the "VD Epidemic." Traces history and attitudes toward VD.—PA-292

"Today's VD Control Problem." 25¢. A Joint Statement prepared in co-operation with the Association of

State and Territorial Health Officers and the American Venereal Disease Association.—A-910

"Years of Progress in VD Control" (E. Gurney Clark). Reprinted from "The Journal-Lancet," December, 1958, Vol. 78, No. 12. Free.—U-10S

### American Social Health Association 1790 Broadway, New York 19, N. Y.

Please send me the items I've checked. I enclose \$-----

#### SCHEDULE OF ASHA MEETINGS

EXECUTIVE COMMITTEE—September 26 (10 a. m.)—ASHA Headquarters, 1790 Broadway, New York City.

SOUTHWEST REGIONAL COMMITTEE—October 26—Kansas City, Mo., President Hotel.

BOARD OF DIRECTORS—October 30 and 31—Chicago, Ill., Palmer House Hotel.

## PUBLIC HEALTH SERVICE APPOINTMENT

Appointment of Alan W. Donaldson, M.D., as deputy chief of the U. S. Public Health Service's Communicable Disease Center at Atlanta, Ga., has been announced. Dr. Donaldson replaces C. A. Smith, M.D., who was promoted from deputy to chief on July 1.

An employee of the Communicable Disease Center since 1946, Dr. Donaldson has served for the past four years as assistant chief of the Center. Before this, he was Special Assistant for Development and Evaluation, 1955-56, Assistant Chief of the Laboratory Branch, 1953-55, and Chief of the Helminthology Unit, 1946-53.

He has also served with the U. S. Army, the Georgia Department of Health, and Mount Union College.

Dr. Donaldson received his B.A. from Mount Union College and his Doctor of Science degree from Johns Hopkins University School of Hygiene and Public Health.

Don't Give Until It Hurts;  
Give Until It Helps—  
GIVE THE UNITED WAY.

## Citation For Aid To Mexican Venereology Presented To Josephine V. Tuller And Dr. Harald Graning



Mrs. Josephine V. Tuller, Director, Regional Office for the Americas, International Union against the Venereal Diseases and the Treponematoses, and Dr. Harald M. Graning, Regional Medical Director, Regions I and II, U. S. Public Health Service, receive citations for their work in the VD campaign by the National Association of Venereology of Mexico. Presenting the citations at an informal meeting held in New York City is Dr. Vicente Ramirez Gilly, President, National Association of Venereology of Mexico. In attendance (from l. to r.) are Conrad Van Hyning, Executive Director, ASHA, Mrs. Tuller, Dr. Ramirez, Dr. Graning, T. Lefoy Richman, Associate Executive Director, ASHA.

## FEDERAL OVERSEAS FUND SETS RECORD; EXCEEDS \$323,400

For the fourth straight year, United States military forces overseas set a new record in charitable contributions, it has been announced by the Honorable Hugh M. Milton II, Under Secretary of the Army and Chairman of the Federal Service Overseas Fund Campaign.

Despite reductions in overseas personnel since the last campaign, the 1959-60 appeal of the Federal Overseas Fund exceeded last year's record high contribution Mr. Milton reported.

A total of \$323,400 was donated by United States military and Federal personnel during the combined campaign for eight national agencies which have special humanitarian concerns abroad.

The American Social Health Association is one of these agencies. The others are: Crusade for Freedom (Radio Free Europe Fund), CARE, National Recreational Association, International Social Service, United Seamen's Service, American-Korean Foundation and United Service Organizations (USO).

SEPTEMBER, 1960

AF

Ann Arbor, Michigan  
313 N. First Street  
University Microfilms  
Mr. Eugene B. Power

AMERICAN SOCIAL HEALTH ASSOCIATION

Social Health News

## "KEEPING THE MAN WHOLE"—TOPIC AT WELFARE CONFERENCE; SPECIAL SESSION CONSIDERS UNIQUE PROBLEMS OF MARINERS



Services and activities available to seamen during leisure time on board ship and in foreign ports is discussed (left to right) by Conrad Van Hyning, Executive Director, ASHA; Mrs. Marty Mann, Executive Director, National Council on Alcoholism; Fredrik Haslund, Director, Norwegian State Welfare Office for Seamen and (standing) Dr. Brock Chisholm, Canada, former Director General, World Health Organization. The session, part of the National Conference on Social Welfare held in Atlantic City in June, was sponsored by United Seamen's Service in cooperation with the American Social Health Association, AFL-CIO Community Service Activities, National Council on Alcoholism and National Travelers Aid Association.

## International Workshop Set by Welfare Assembly

Participation of U. S. Organizations in international social welfare will be considered at the Third Washington Workshop sponsored by the National Social Welfare Assembly to be held September 29 and 30 in Washington, D. C.

The purpose of the workshop will be to examine three areas of international significance: National Health and Welfare Needs and Programs, Refugees and Migration, and Community Development. The two-day program will be divided into three general round-table groups with individual panels covering specific problems.

The American Social Health Association is directly participating in the program, with Mrs. Josephine V. Tuller, Director, International Division, serving on the subcommittee for Health and Welfare Needs and Programs. Included on the committee with Mrs. Tuller are: Philip Ryan, Director, National Health Council, Chairman; Mr. Donald Wilson, International Society for the Welfare of Cripples; Miss Ruth Williams, Executive Officer, International Conference of Social Work, and Mrs. Antoinette Dunn, International Liaison, National Tuberculosis Association.

